



May 2012

Dear

Welcome to our May newsletter. It has been a busy month not only work wise, but also the hiring of new staff. Avoca Engineering seems to defying the slowdown in manufacturing and continues to surge ahead.

#### Quote of the month:

Be like a very small joyous child living gloriously in the ever present now without a single worry or concern about even the next moment of time.

**Eileen Caddy** 

### Up and coming website



Avoca **Engineering** is website.

Avoca engineering would like to announce an upgrade (long overdue!) of its website. Over the next month we will be creating a much more user friendly and informative website for our customers. We will also be entering the world of social marketing as part of our brand building strategy. In the future you will be able to follow us on twitter or be part of the professional networks through Linkedin. This is an exciting time for the company.

### Welcome to new staff



Management would like to welcome our long awaited second apprentice

Management has finally found our second apprentice! After a long wait and many interviews, Avoca Engineering is happy to welcome Shaffer Liberato. Shaffer is working out well and already has a solid work ethic through his time as staff with McDonalds. We have high hopes for him and wish Shaffer well in his studies at Ultimo TAFE where he will begin his 1st year apprenticeship in tool making.

Two more qualified toolmakers will also be joining our team in approximately six weeks. Both tradesmen are from India and have been working in Singapore.

## **Breakdown capabilities**

Our additional second shift is already providing a higher level of service to our customers. This month one of our valued clients experienced a breakdown that compromised their production levels. Avoca Engineering received the faulty equipment at 3:00pm that afternoon and had the problem rectified by 6:00am the following morning. Downtime had been minimized. Avoca Engineering specializes in breakdowns; call Marty if you are experiencing problems that require guick turnaround.

# Sports take of the month



First blood to the Maroons! Are the Blues heading for a seventh straight loss in this year's State of Origin? Perhaps New South Welshman could blame the referee decisions; maybe we should put more faith in the wonder boy Todd Carney for the next game; perhaps we should take the view that the Blues actually gave Queensland a run for their money! Whatever view you subscribe to, it's hitting fever pitch for the second game in Sydney. Stay tuned.

**AVOCA ENGINEERING: Quality, Systems** and Relationships

Contact: Martin Tanti or Udo Scholl, Direct Line: 02 4351 1165

Email: martin.tanti@avocaengineering.com.au Web: avocaengineering.com.au

Please reply back by email if you do not wish to receive our monthly newsletter.