



January 2012

Dear

A warm welcome back for the new year. We hope all our customers had a great Christmas and safe New Year. We're guessing everyone now needs to lower their food and alcohol intake and start getting fit and ready for business in 2012! Marty will be turning 50 this year and will be taking his fitness regime seriously for 2012 that's what he tells us anyway.



Management would also like to welcome back all our valued staff, especially those who have just joined us and we look forward to a productive year ahead.

Quote of the month:

Life is too short for long pity parties. Get busy living, or get busy dying.

Regina Brett (Courtesy our customer Damien)

Workload



Marty hopes to get back on the road to meet existing and new clients in 2012

2012 will continue to be a busy year for Avoca Engineering but we're always planning ahead. Marty hopes to spend more time visiting clients in the future to scope new projects. Currently management is busy with the existing workload and interviewing new staff. The search for apprentices continues but we hope to finalise our selection in the next month or so. It's a time consuming process!

The search for skilled trades people



Avoca Engineering continues to hire skilled trades people in an industry with a skills shortage

Due to the shortage of tradespeople on the Central Coast, Avoca Engineering will be inviting two potential employees from overseas on a temporary 457 visa. There is concern regarding reports stating that generations of school leavers think the trades offer jobs that are "dirty, dangerous and demeaning." Research by government has suggested implementing a model based on the European experience where trades people can obtain a master qualification through industry or tertiary certification. This development and career opportunity may deflect some of the negative social perceptions of manual occupations. An interesting proposition for the manufacturing industry.

Sports take of the month



Bernard Tomic is quickly establishing himself as the next great player in the world of tennis. Recognised as one of Australia's rising stars he is currently the youngest player inside the world top 100, finishing the 2011 season ranked as world No.42! Tomic came to Australia when he was just three and a half – his father drove taxis as well as coaching him and his mother worked in the field of biomedical science. Is he Australia's next great hope?

AVOCA ENGINEERING: Quality, Systems and Relationships

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